



**FOR A COMPETITIVE, CIRCULAR AND SUSTAINABLE
EUROPEAN BATTERY MANUFACTURING INDUSTRY.**

D6.1 – “Initial Communication and Dissemination Plan and Visual Identity”

Work Package 6 - Dissemination & Exploitation, clustering & cooperation with
funded projects

Task 6.1 – Communication Activities

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ABBREVIATIONS AND ACRONYMS

EC	European Commission
GA	Grant Agreement
GDPR	General Data Protection Regulation
RIA	Research and Innovation Action
ES	Energy Storage
LCA	Life Cycle Assessment
WP	Work Package
SoMe	Social Media
OA	Open Access





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EXECUTIVE SUMMARY

This deliverable is a report that provides the communication and dissemination plan, as well as the visual identity of the RESPECT project. It focuses on the activities carried out to define documents and communication tools within the consortium and their dissemination among its target audiences.

The document details the visual identity of RESPECT, including the project logo, dissemination materials, and document templates. The project's visual identity, via its colours and shapes, aims to allow for an easier identification of the project by the public, thus ensuring better visibility, supporting the impact of RESPECT and its project results. It provides the basis for specific communication and dissemination activities to gain visibility among the target groups such as industry, research and academia, policy makers (via webinars, clustering events, technical conferences etc.).

Furthermore, this document focuses on communication and dissemination methods and tools to be utilised throughout the duration of the project. It addresses the project's website (deliverable D6.2 RESPECT website), which will support RESPECT's visual identity and aims to function as a reference for any person interested in learning about the project and the progress of its activities. The RESPECT website will act as the focal point of online dissemination and communication activity for the project, while additional social media channels (e.g., Twitter and LinkedIn) will amplify the key messages from the project website. Eventually this will help to reach many different target audiences, including industrial stakeholders, academia and research, public stakeholders at EU, national and local level, other related national and EU-funded projects, media, and the wider public in and beyond European Union.





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INTRODUCTION

This document describes the communication and dissemination plan of RESPECT that will be used during the four years of the project. It provides the guidelines for the communication and dissemination activities. Chapter 1 focuses on goals, objectives, and target audience; Chapter 2 on the communications tools, channels, and means used; Chapter 3 on content coordination; Chapter 4 on the indicators selected to analyse the communication's results and on the partners' roles and responsibilities. Finally, the appendices can be found at the end of the document.

The RESPECT project aims to develop a global process encompassing a process-chain flexible enough to treat all kinds of Li-ion batteries (in terms of chemistries, state of health, geometries or applications), in closed loop, where the retrieved active materials could be directly reused after regeneration. It seeks to use Life Cycle Assessment to assess and optimise the impact of each segment of the battery value chain, especially in terms of lower emissions, less secondary pollutions, and health risks.

The communication and dissemination strategy has been designed to target a wide range of stakeholders spanning from policy makers, European industries, scientific communities, EU-funded projects and the general public to build a network and to disseminate project findings and results.

This document has been elaborated by CLERENS, which is the leader of Work Package 6, dedicated to Communication and Dissemination Activities. Under CLERENS' guidance, each consortium partner will bring into the project their experience and contact network, guaranteeing a range of diversified connections of stakeholders. The dissemination will ensure the publicity of the goals achieved and will establish a public knowledge allowing stakeholders to get a clear understanding of the challenges and solutions linked to flexible, safe and efficient recycling of Li-ion batteries. In this context the project will also contribute to clustering events with related EU-funded projects to ensure outreach and alignment with similar initiatives.

This Initial Communication and Dissemination Plan will be updated regularly and an updated version will be delivered by month 47.



1 OBJECTIVES AND AUDIENCE

1.1 Communication and dissemination long-term goals

The project aims to develop a global process encompassing a process-chain flexible enough to treat all kinds of Li-ion batteries (in terms of chemistries, state of health, geometries or applications), in closed loop, where the retrieved active materials could be directly reused after regeneration. It seeks to use Life Cycle Assessment to assess and optimise the impact of each segment of the battery value chain, especially in terms of lower emissions, less secondary pollutions, and health risks.

The main goal of all communication activities within the RESPECT project is to spread the idea and raise public awareness about the projects contribution of paving the way for increasing global competitiveness, strategic autonomy and circularity of the European battery ecosystem by developing innovative green recycling and materials recovery processes, and thus supporting the growing Li-ion battery manufacturing in Europe, in the respect of the EU legislation.

Based on these goals initial communication objectives have been established.

1.2 Communication and dissemination objectives

RESPECT has three objectives related to communication and dissemination:

1. Increase the visibility to the RESPECT project and support the impact of RESPECT and its project results;
2. Promote the dissemination of the project findings through presentations at webinars, technical conferences, scientific publications, and the project website;
3. Maximise the dissemination of results and to communicate them in terms that are readily understandable to stakeholders in industry, research and academia, policymakers and wider public in order to accelerate the implementation of the research findings.

1.3 Dissemination strategy

The dissemination strategy and activities are in accordance to the principles and best practices successfully tested by CLERENS and follow the EC graphical guidelines for successful dissemination. The central point of the RESPECT overall dissemination strategy is the identification and mapping of targeted stakeholders (**whom to disseminate to**) and understanding of their needs and characteristics in order to tailor clear and concise messages (**what to disseminate**) to the different target audiences. This allows the use of the most appropriate and efficient dissemination channels and communication tools and drives the development of proper material per target stakeholders (how to disseminate). It

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further outlines a time plan (**when to disseminate**) with specific objectives and target focuses per phase in the lifetime of the project, supporting all project partners in their efforts towards the implementation of communication activities and reaching the dissemination and exploitation objectives throughout the project implementation. Focusing at reaching a wider audience beyond the main targeted stakeholders of the project, the Communication and Dissemination Plan will outline cooperation and networking activities with other EU-funded and national projects, initiatives and networks that will further enhance the dissemination range and impact of the project results.

1.4 Target audiences

The target groups consist of various types of stakeholders with different backgrounds and interests in the project from the scientific community, end users, and public, and will differ depending on their scope at local, regional, national, European or international level. A list of audiences and targets has been defined according to the preliminary analysis conducted during the proposal phase. In order to design the most appropriate course of action for engaging stakeholders, it is crucial to correctly identify these actors during the communication and dissemination process. Due to the variety of stakeholder, strategies are required to be tailored to their specifications to achieve sound communication. The differentiation strategies are expected to be subject to change and improvement with throughout the project. CLERENS, along with RESPECT partners, has identified a list of potential targeted audience for the project and clustered them into the following categories.

1.4.1 Policymakers and Public Bodies

A key for effective dissemination of the findings and results is to reach policy makers and public bodies. European Commission, European Parliament and the Member States, regional local authorities, and permitting bodies will be targeted in order to contribute to the upcoming EU Regulation on batteries and future circular economy policies. Important events such as the European Sustainable Energy Week, the Research and Innovation days and the Raw Materials Week are part of dissemination activities. The messages to be sent focus on the lesson learned and results from the project.

1.4.2 Scientists in industrial, university or research organisation environments

RESPECT will act in different research fields, including full hydrometallurgy, the development of innovative green recycling and materials recovery processes, and eventually supporting the development of next generation of batteries materials. RESPECT expects to provide wide new knowledge to the scientific community with project outputs covering a wide variety of areas such as fundamental science, development of efficient recycling process, direct recycling, hydrometallurgy,



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LCA etc. The consortium will use its network for reaching respective target audiences and which will be addressed with technology performance/improvement, and key findings. RESPECT expects to contribute with publications to high impact international peer reviewed journals, bringing in large number of readers and international republications. The messages to these target groups focus on the findings and results from the project.

1.4.3 Science and society education channels

As RESPECT will play an important role to anticipate the evolution of the battery innovation ecosystem, proper dissemination is needed to reach citizen organisations and general public. Partners such as ORANO MINING, CEA, CLEPA are members of the Battery European Partnership Association (BEPA). Via this network, RESPECT will easily reach European and International stakeholders in the battery field and to widely disseminate projects results. Several partners from the RESPECT consortium are part of numerous battery and other relevant RESPECT topics initiatives at national and EU level. During the RESPECT project, these partners will continue to actively participate in these initiatives through workshops, meetings, roundtables etc. to give coordinated feedback on the project’s results and work towards the implementation of a common strategy for a clean energy transition.

1.4.4 EC and running EC or national projects

Additionally, RESPECT will cooperate with initiatives and funded projects from the calls HORIZON-CL5-2021-D2-01-01 and HORIZON-CL5-2022-D2-01 to share results and work to accelerate the field of recycling of batteries. The messages to be sent focus on RESPECT’s work, lesson learned and results from the project.

The following table highlights the above-mentioned target groups, provides a brief explanation, and suggests the communication channels to be used:

Table 1: Target audience and communication channels

Target Audience	Communication channels/tools	Goals
Policymakers & Public Bodies	Relevant events at EU level, project launch and final event, public consultations	<ul style="list-style-type: none"> - Raise awareness - Accelerate the field of recycling of batteries - Disseminate project findings and results
Scientists in industrial, university, or research organisation environments:	International scientific/technical publications, workshops, seminars, presentations at conferences,	<ul style="list-style-type: none"> - Improve knowledge and know-how; - Raise awareness;

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EBA250, Battery 2030+, BEPA, LiPlanet, IPCEI	symposia, education and training sessions, collaboration with relevant projects, website, social media, dissemination material	<ul style="list-style-type: none"> - Provide synergies; - Disseminate project findings and results
R&I-oriented initiatives: ETIP SNET, Batteries Europe, BRIDGE, EASE etc.	Website, social media; Events organised and/or participated by the project members; dissemination material; promotional video; press releases and articles	<ul style="list-style-type: none"> - Mobilise the sector's interest - Foster cooperation - Raise awareness - Disseminate project findings and results
Science and society education channels	International scientific/technical publications; workshops, seminars, presentations at conferences, symposia; education and training sessions	<ul style="list-style-type: none"> - Improve knowledge and know-how - Raise awareness - Disseminate project findings and results
EC and running EC or national projects	Workshops, seminars, presentations at conferences, symposia; collaboration with relevant projects; project launch and final event; international scientific/technical publications; liaison with relevant EU communities	<ul style="list-style-type: none"> - Foster cooperation; - Raise awareness; - Disseminate project findings and results; - Accelerate the field of recycling of batteries

The following tables present projects and initiatives with whom RESPECT project could partner for different types of collaborations and initiatives (not exhaustive list).

Table 2: List of major projects with high synergies with RESPECT

Project Acronym	Project title	Grant agreement	Duration	Connection with RESPECT
ASTRABAT	All Solide – sTate Reliable BATtery for 2025	875029	01.01.20 – 30.06.23	Aims to develop optimal Lithium-ion battery solutions for Europe's electric vehicle market. Reuse of the eco design, LCA-LCC methodology and of the recyclability assessment for new Generation Li-ion batteries will be fundamental insights for RESPECT.
BATCircle 2.0:	Circular ecosystem of battery metals in Finland	National project	01.05.21	On-going Finnish research project devoted to the whole battery metals value chain including recycling methods at end-of-life. Data and expertise obtained through this project has the potential to provide additional background knowledge for aspects of RESPECT.





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LIBRES	Lithium-Ion Battery Recycling project	National project	2018 -2022	A Norwegian research project ending in 2022, looking at the recycling of Li-ion battery and covering the whole value chain of batteries. With similarities to RESPECT, it encompasses collection and dismantling, black mass production, hydrometallurgy steps and refining of new products.
RELiEF	Recycling of Lithium from Secondary Raw Materials and Further	101069789	01.07.22 – 30.06.25	RELiEF proposes an integrated recycling facility for Li from secondary raw material sources with continuous processing to produce battery materials.
IntelLiGent	Innovative and Sustainable High Voltage Li-ion Cells for Next Generation (EV) Batteries	101069765	01.09.22 – 31.08.25	Focusing on electromobility applications, especially electric cars, buses and trucks, the EU-funded IntelLiGent project will develop and demonstrate European generation 3b high voltage lithium-ion batteries with increased energy density, faster charging and longer cycle life.
FREE4LIB	Feasible recovery of critical raw materials through a new circular ecosystem for a Li-Ion Battery cross-value chain in Europe	101069890	01.09.22 – 31.08.26	FREE4LIB project aims to simplify the process of lithium recovery. It will develop technologies to achieve six new sustainable and efficient processes to recycle end-of-life LIBs. The project will also deliver three processes aimed at reuse of metals and polymers and electrode synthesis for remanufacturing new LIB battery packs based on the design for recycling.
LiCORNE	Lithium recovery and battery-grade materials production from European resources	101069644	01.10.22 – 30.09.26	LiCORNE project will establish the first-ever Li supply chain in Europe. It aims to increase European Li processing and refining capacity for producing battery-grade chemicals from ores, brines, tailings and off specification battery cathode materials. LiCORNE will investigate different ground-breaking technologies in Li processing and recovery.
RHINOCEROS	Batteries reuse and direct	101069685	01.09.22 – 31.08.26	The project will seek economical and environmentally friendly routes for



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	production of high performances cathodic and anodic materials and other raw materials from batteries recycling using low cost and environmentally friendly technologies			reusing, repurposing, reconditioning and recycling end-of-life batteries. Researchers plan to develop a smart system enabling the automated classification of battery materials and the reassembly of working modules in new repurposed batteries. Furthermore, they will investigate ways to cheaply produce high-performance materials for the anode and cathode from the recycled materials.
ENICON	Sustainable processing of Europe's low-grade sulphidic and lateritic nickel/cobalt ores and tailings into battery-grade metals	101058124	01.06.22 – 31.05.26	ENICON project aims to improve the refining capacity of domestic and imported low-grade Ni/Co. ENICON's metal recovery route using hydrochloric acid dispenses with the old-school hydro-based approach that involves continuously precipitating and redissolving metals.
BATRAW	Recycling of end of life battery packs for domestic raw material supply chains and enhanced circular economy	101058359	01.05.22 – 30.04.26	BATRAW main objective is to develop and demonstrate two innovative pilot systems for sustainable recycling and end of life management of EV batteries, domestic batteries, and battery scraps contributing to the generation of secondary streams of strategically important CRMs and battery RMs. The project aims to maximize market uptake and impact through ambitious C&D&E plan including circular business models, innovations workshops, dissemination in EU platforms, policy briefs and other strategies to reach markets and stakeholders.

Table 3: Battery and other relevant RESPECT topics initiatives at national and EU level

Initiative	Connection with RESPECT
Battery European Partnership Association (BEPA)	Gathers more than 140 stakeholders of the European battery community who strive towards



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	a competitive European industrial battery value chain for stationary applications and e-mobility
European Battery Alliance (EBA250)	A project-driven community which bring together more than 600 industrial and innovation actors, from mining to recycling, with the common objective to build a strong and competitive European battery industry
Battery 2030+	Large-scale cross-sectoral European research initiative bringing together the most important stakeholders in the field of battery R&D. The initiative is working on concrete actions to support the European Green Deal with a long-term vision of cutting-edge research reaching far beyond 2030.
Batteries Europe	The technology and innovation platform of the European Battery Alliance (EBA), aiming to accelerate the establishment of a globally competitive European battery industry, driving the implementation of battery-related research and innovation actions of the Strategic Energy Technology (SET) Plan and the Strategic Transport Research and Innovation Agenda.
Advance Materials for Batteries Partnership (AMBP)	Interregional partnership on batteries put forward by the European Battery Alliance (EBA 250), facilitating the development of innovation investment projects through interregional cooperation.
European Raw Materials Alliance (ERMA)	The Alliance aims to make Europe economically more resilient by diversifying its supply chains, creating jobs, attracting investments to the raw materials value chain, fostering innovation, training young talents and contributing to the best enabling framework for raw materials and the Circular Economy worldwide. It addresses the challenge of securing access to sustainable raw materials, advanced materials, and industrial processing know-how.
SPIRE - Process4Planet	Aims to transform the European process industries to achieve circularity and overall climate neutrality at the EU level by 2050 while enhancing their global competitiveness.
Batteries Sweden (BASE)	BASE is a competence centre for battery research aiming to develop ultra-high-performance batteries and novel supporting battery production processes to consolidate the Swedish battery research community.



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The dissemination of RESPECT project activities through presentations at external events, such as conferences and exhibitions, will play a significant role in the project as it will mainly target the relevant actors in the industry. The external events will be an opportunity to present the project with the support of the dissemination material and the preparation of a targeted project presentation.

Several recurring conferences and events have also been identified, where achievements within the RESPECT project can be presented:

Table 4: Events where RESPECT can participate or be presented by the Consortium members

Event	Date	Location	Activities Performed	People reached
European Sustainable Energy Week (EUSEW)	TBD	Hybrid (TBC)	Policy conference	Policymakers, industry, scientific community, general public
World Energy Storage Conference	TBD	TBD	Conference	Policymakers, industry, scientific community, general public
World Energy Storage 2023: Exhibition & Forum	10.05.2023 - 11.05.2023	Rotterdam, Netherlands	Exhibition and forum	Policymakers, industry, scientific community, general public
Energy Storage Global Conference	TBD	TBD	Policy conference	Policymakers, industry, scientific community, general public
American Chemical Society Annual Meeting (ACS) Spring 2023: Crossroads of Chemistry	26.03.2023 - 30.03.2023	Hybrid (Indianapolis, USA)	Meeting and exposition	Scientific community
244 th Electrochemical Society Meeting (ECS)	08.10.2023 - 12.10.2023	Gothenburg, Sweden	Conference	Policymakers, industry, scientific community, general public
International Society of Electrochemistry Annual Meeting (ISE)	TBD	TBD	Conference	Policymakers, industry, scientific community, general public
European Metallurgical Conference (EMC)	11.06.2023 - 14.06.2023	Dusseldorf, Germany	Conference	Policymakers, industry, scientific community, general public
Green Chemistry & Engineering Conference (GCEC)	13.05.2023 – 15.03.2023	Long Beach, CA, USA	Conference	Policymakers, industry, scientific community, general public
The Minerals, Materials and Metals Society Annual Conference (TMS)	19.03.2023 - 23.03.2023	San Diego, California, USA	Conference	Policymakers, industry, scientific community, general public
International Congress for Battery Recycling (ICBR)	TBD	TBD	Conference	Policymakers, industry, scientific community, general public

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Advanced Battery (AABC)	Automotive Conference	05.12.2022 - 08.12.2022	Hybrid (San Diego, CA, USA)	Conference	Policy makers, scientific community, industry, general public
Transport Arena 2024	Research	TBD	TBD	Conference	Policy makers, scientific community, industry, general public
International Meeting on Lithium Batteries (IMLB)		TBD	TBD	Conference	Policy makers, scientific community, industry, general public
Kraftwerk Batterie – Advanced Battery Power		27.04.2023 - 28.04.2023	Aachen, Germany	Conference	Policy makers, scientific community, industry, general public
Batterie Deutschland	forum	18.01.2023-20.01.2023	Berlin, Germany	Congress	Policy makers, scientific community, industry, general public
European Research and Innovation Days		TBD	Hybrid	Policy conference	Policy makers, scientific community, industry, general public
EUROBAT General Assembly and Forum		06.06.2023 - 07.06.2023	Madrid, Spain	Policy conference	Policy makers, scientific community, industry, general public
Battery Show Europe and Electric & Hybrid Vehicle Technology		23.05.2023-25.05.2023	Stuttgart, Germany	Conference	Policy makers, scientific community, industry, general public
BATTERY 2030+		TBD	TBD	Conference	Policy makers, scientific community, industry, general public
Raw Materials Week		TBD	Hybrid (Brussels, Belgium)	Policy conference	Policy makers, scientific community, industry, general public



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2 COMMUNICATION AND DISSEMINATION TOOLS

Envisioned communication and dissemination tools and activities for RESPECT are complementary and mutually reinforcing. The external communication and dissemination strategy will be implemented by combining online content, media relations, events, and networking by CLERENS and consortium partners. The suggested tools can be managed internally by the consortium. All activities take collaborative approach into account and require the involvement and engagement of all consortium partners, according to their specific skills and networks to be activated.

2.1 Visual identity

2.1.1 Logo

The logo for RESPECT provided below (*see Figure 1, also in Appendix A*) has been selected via voting by Consortium partners after internal brainstorming and consultation to increase the visibility and immediate recognition by the public. Through its design and colours, the logo represents the brand’s purpose: to symbolise the aim to Research and Develop best practices for a Flexible, Safe and efficient Recycling of Li-Ion batteries for a competitive, circular and sustainable European battery manufacturing Industry. To relay the message of the RESPECT project accurately, the “R” represents the recycling arrow, while the tagline is straight to the point.



Figure 1: Logo of RESPECT



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2.1.2 Colour Palette

To represent the RESPECT project, a palette of five colours, including Slimy Green, Blue pigment, Viridian Green, White and Granite Gray tones was selected (*see Figure 2 in Appendix A*).

2.1.3 Typography

For RESPECT, the following three fonts were selected: the first, Cocogoose font, is used in headers and titles. The second Fijala One: is used for Social Networks and Campaigns. The third, Throw My Hands Up in the Air, a hand script font to use when we want a human touch (*see Figure 3 in Appendix A*).

2.1.4 Templates

All the documents developed within the framework of the project and supporting partners' work are subject to a specific format template. The following templates have been developed to be used during the project's lifetime (*see Figure 4-8 in Appendix B*):

- Letterhead template (Word)
- Presentation template (Power Point)
- Minutes of meeting template (Word)
- Text template (Word)
- Deliverable template (Word)

2.1.5 List of communication and dissemination materials

The communication and dissemination materials where the logo and project identity will be used are the following (non-exhaustive list):

- Project website
- Social media (LinkedIn and Twitter)
- All documents developed within the framework of the project and in particular the documents to be submitted to the European Commission such as deliverables, agendas, minutes of meetings, etc.
- PowerPoint presentations used for communication and dissemination activities carried out by consortium partners
- Dissemination materials such as leaflets, presentation template, brochures, roll-ups, etc.
- Physical and online events organised or participated in by the project consortium.



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2.1.6 Use of EU logo

As stated in Article 17.2 of the General Agreement (GA), communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, and information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate):

- For communications activities: “This project has received funding from the European Union’s Horizon Europe research and innovation programme. The output reflects the views only of the author(s), and the European Commission cannot be held responsible for any use which may be made of the information contained therein”
- For patents: "The project leading to this application has received funding from the European Union’s Horizon Europe research and innovation programme under grant agreement No 101069865."
- For standardisation activities: “Results incorporated in this standard received funding from the European Union’s Horizon Europe research and innovation programme under grant agreement No 101069865”.
- For infrastructure, equipment and major results: "This [infrastructure][equipment][result] is part of a project that has received funding from the European Union’s Horizon Europe research and innovation programme under grant agreement No 101069865” (see Figure 9 in Appendix C).

2.2 Website and digital marketing

2.2.1 Website

The RESPECT website (D6.2) is due in December 2022 (M6) and will be the core communication and dissemination channel of the project. It is an instrument that can achieve great visibility for the project and it allows to share of knowledge easily. Due to its flexibility, it will be the reference point for many target audiences. The website will rely on an easy-to-use design; the platform will be intuitive and user friendly also for users using mobile phones. Also, the website has the same colour palette of the logo, in order to achieve consistency.

The website gives public access to relevant non-IP-sensitive results. It will provide an overview of the project, detailed information about its objectives, news and event announcements, as well as public



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deliverables and analysis. The website will rely on an easy-to-use design, intuitive and user-friendly also for users using mobile phones. Given the internationality of the Platform and its prerogative of inclusion, it is essential to have an online instrument that can be accessed from anywhere.

The website will be regularly updated with the progress of the work made in the project, publicising and promoting future events and news items on the development of project activities. The website will be managed by CLERENS, who will oversee updating it as needed and collecting inputs and suggestions from partners concerning news and other content to be published on the website.

2.2.2 Domain

The domain of the RESPECT website will be <https://www.respect-recycling.eu>, allowing also for the purchase of a related e-mail address, info@respect-recycling.eu (this email address has to be confirmed as the website is currently work in progress). The website is hosted on the platform Wix, which has a hosting plan included. The web hosting stores the files of the website and make them accessible for visitors worldwide.

2.2.3 Website map

Below, figure 10 shows a map of the website, with all content pages, both parent and child one:

		HOME		
About	Events	News & Articles	Downloads	Contact
Vision & Concept		News	Communication Materials	Subscribe to Newsletter
Objectives		Articles	Public Deliverables	
Work Packages				
The Consortium				

Figure 2: Website map (please note in appendix figure 10)

2.2.4 Social media

RESPECT will make use of social media to spread the news about the project and its activities and to reach its target audience. Social media channels (SoMe channels) will not be used just to share

[PU]

information: indeed, they will be instruments to interact and create a dialogue between communities. It is a way to obtain unique feedback and new information. Followers of the RESPECT’s SoMe channels not only use messages but publish images and videos that will enrich RESPECT’s communication. Similarly, social media channels will be like a bridge between users where they can debate about the project, its objective, and the results.

CLERENS will manage all the social media accounts, guaranteeing consistency in communication and avoiding overlapping. Also, the two social media selected seem complementary – e.g., the audience is different, and the way the message will be conveyed is different. The social media that will be used are:

- **Twitter** (@RESPECTrecycling - tbc), a social media and news platform. It is often used for “live tweeting”, e.g., communicating through the platform in a short manner (280 characters maximum) during a specific event. It is an efficient tool to make an activity accessible not only to the people who are physically there, but also to those who can only follow it online. By posting pictures and comments, everyone can easily engage with other actors. Through live tweeting, and the correct use of hashtags, users receive information, and the event gains visibility. It is also a great instrument to comprehend, at the end of the activity, what kind of demographic was involved in each event. A playful, concise and enthusiastic style of writing will be adopted, using emoticons to engage the audience. The tone of voice will be informative. The formal Partners will have visibility by being tagged on either the text of the tweet or in pictures. CLERENS will create and operate an account on this platform;
- **LinkedIn** (@RESPECTrecycling - tbc), an online service created for professional networking and discussion on topics related to businesses and professional activities. The website allows the consortium partners and other stakeholders to engage in a space specifically designed for professional interactions. RESPECT company page will be used to inform LinkedIn users about the project, which aims to strengthen the relationship between the parties, and the development of new connections between the several interested actors. The style of writing on this platform is significantly different compared to the one for Twitter, since it has no character limit and allows more intricate phrasing. CLERENS will create and operate the LinkedIn account titled “RESPECT recycling”.

Since the social media channels are directing the audience(s) to the website, they will be fully operational by month 6 of the project when the website will go online.



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2.2.5 Analysis of social media data

CLERENS will investigate the social media activities related to the project. As hashtags are extensively used on social networks, they will be used to comprehend the motivations that drive the users who are commenting on RESPECT. By monitoring the messages, it will be possible to understand the quality of the communication activities prepared, how different audiences interact with the published content, and ways to improve and adjust the communication strategy. This will also be a good method to do geographical analysis, identify key figures, and which stakeholder group take part in the discussion.

For the social media channels, the built-in analytics tool will provide information on the followers' growth, the engagement rate and the conversations around the project and the topics. This information will provide data on the awareness of the audience on the project.

2.3 Leaflet and roll-up

A promotional project leaflet for the large non-specialist community as well as the community of relevant stakeholders (i.e., to be also used for dissemination purposes) has been designed and will be distributed to partners' organisations (to be further spread throughout their networks and channels) and on public events. The leaflet will be able to reach a large community, with relatively little costs.

The leaflet was created during M3 and will be printed in sufficient quantities for the three years. Design of the leaflet is in accordance to the visual identity guidelines.

A roll-up will also be designed based on the project visual identity and printed, according to necessity, to be used during exhibitions and events. The roll-up will be ready for the RESPECT launch event organised in Brussels by M12.

2.4 Newsletter

A quarterly newsletter will be published in order to provide the relevant audience with up-to-date information about RESPECT. The newsletter will be sent to the project Consortium firstly for internal review, and then to relevant stakeholders beyond the consortium. Each relevant stakeholder will be able to subscribe to the newsletter via a form online, shared on social media and the website to enable wider dissemination of the newsletter. The partners of RESPECT will promote the newsletter publication through their own communication channels and provide content, when requested.

The first issue has been sent out in M3 (*see figure 12 in Appendix I*).





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2.5 Promotional video

RESPECT will create a presentation video. The video will include the vision and the objectives of the project. Thanks to the inputs from the coordinator and other partners, the video will be outsourced to an external provider. The RESPECT video will be ready by M12. It will be displayed in multiple ways on the website, in social media pages and in events organised by RESPECT or where RESPECT is presented.

2.6 Media relations

To help raise the relevance and visibility of the project, CLERENS will use general and specialist media. General media will be used to inform the public about the RESPECT project. Depending on the desired or potential role of RESPECT replication activities, specialist media will be used to reach specific stakeholder groups.

Press material related to the project, articles in national and international magazines, as well as papers and other publications (e.g., International Journal of Electrical Power & Energy Systems, Journal of Power Engineering, Sustainable Energy, Grids and Networks Journal, Journal of Power Sources, etc.), will be published on the RESPECT website and further promoted through social media channels and the quarterly newsletter.

The media strategy will be coordinated by CLERENS. Communication teams of stakeholder associations will have a key role in disseminating press releases or involving media. Press releases will be prepared and launched to emphasize important milestones of RESPECT such as: project kick-off; lab and demo results publication, high-level EU events and conferences in Brussels.

The first press release, describing the official kick-off of RESPECT has been disseminated as a quarterly newsletter (M3) to all consortium partners and within their networks and SoMe.

2.7 RESPECT related events

As the next sections will explain, the consortium will participate in and organise events aimed at presenting the RESPECT project results. RESPECT Consortium partners will also participate in external events for dissemination purposes.

Appendix G presents a to-be-filled list of external events to be attended by RESPECT members.





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2.7.1 Awareness raising events

Events are an important mean of dissemination for RESPECT. Most of the previously mentioned channels – website, newsletter, social media, and leaflet – will be used to contact the parties and inform them about the events in which RESPECT will be present and participate.

2.7.2 RESPECT launch event

Participation and feedback from stakeholders are key elements of this master plan.

By M12 of the project’s activity, CLERENS will organise a launch event in Brussels to present RESPECT to EU policy makers, industry representatives and civil society. This event will gather at least 100 participants.

2.7.3 RESPECT final event

In M46, CLERENS will organise a final event in Brussels to promote RESPECT outcomes and the future. The event will gather at least 150 participants. The event will allow many key stakeholders to discuss the results achieved by the project, the challenges and solutions encountered during its duration, and debate the legacy of the project.

2.7.4 External events

The dissemination of RESPECT activities through presentation at external events will play a significant role in the project. CLERENS, together with other partners, will prepare and update a list of events where RESPECT can be presented. It will be a shared responsibility of the consortium’s participants to speak at these events on behalf of the RESPECT project. CLERENS will also prepare the basic set of slides and update them regularly.

Predictably, external events are a great way to engage previously unreached stakeholders, or to provide specific information, adapting the content and language to the audience. The consortium of the RESPECT project will draw on a solid network that will allow the dissemination of the project results to a wide range of stakeholders. RESPECT project will aim to ensure that the spectrum of potentially interested actors will be extensively covered.

Furthermore, external events will allow for cooperation with similar projects and initiatives by sharing lessons learnt.



2.8 Cooperation with other projects and initiatives

RESPECT answers to the topic “HORIZON-CL5-2021-D2-01-06: Sustainable, safe and efficient recycling processes” and, among the planned activities, it foresees establishing links and synergies with complementary projects, particularly those funded under the topics CL5-2021-D2-01-01 and CL5-2022-D2-01-01. Section 2.8.1. Collaboration Scheme proposes an information exchange methodology for co-operating with projects of interest. During the RESECT project, there will be continuous monitoring to seek co-operation opportunities with additional projects if and when relevant. One specific format in which this can be achieved is through RESPECT’s contribution to clustering activities with other consortia and relevant organizations, including those organised by the European Commission and the Batt4EU partnership. In this regard, RESPECT will contribute to 2-4 clustering events per year.

RESPECT partners will also seek exchanges at international level via dedicated workshops and participation of relevant associations in the External Advisory Board (EAB) e.g., for automotive suppliers JAPIA (Japan). To facilitate this alignment on key developments and regulatory evolutions outside EU, workshops and other online activities will be planned with key international stakeholders on the battery supply chain to e.g., exchange on challenges or best-practices for the recovery of battery active materials. The engagement of DUPONT, SAFT and AKKUSER Oy is also foreseen, as members of the EAB.

The RESPECT project will also contribute to common information and dissemination activities to increase the visibility and synergies between Horizon Europe supported actions. The activity will be carried out upon invitation by the CINEA.

2.8.1 Collaboration scheme

A collaboration scheme is designed to set up an information exchange methodology for co-operating with the projects funded under the topics: CL5-2021-D2-01-01 and CL5-2022-D2-01-01. Additionally, if considered relevant by the project partners, projects under other topics with similar scopes can be considered and incorporated into the scheme. The RESPECT project partners are encouraged to propose suggestions on relevant projects to engage with, beyond those under the calls mentioned above.

The collaboration scheme is expected to be updated throughout the duration of the RESPECT project based on the feedback on the proposed activities, scope and timeline.

This scheme should cover the entirety of the project duration, notably:



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- On the first phase of the project, as a way to gather as many ‘lessons learned’ as possible from other projects with similar objectives or activities;
- During the project, as a way to exchange on potential synergies and avoid potential overlaps. An example of such alignment could be on the LCA methodology between different HORIZON Europe projects all concerned with developing new technologies for Li-ion battery recycling. Aligning the LCA approaches between studies allows a fair comparison of technologies and could bring additional value to the projects.
- On the final phase of the project, as a way to communicate results and findings to other project with similar objectives or activities.

2.8.1.1 Timeline and activities

Following table describes the timeline and scope of activities suggested to be implemented in regards to the RESPECT collaboration scheme:

Table 5: RESPECT collaboration scheme timeline and activities

Timeline	Activity
Initial list to be ready by Q1 of 2023 following the results of the call HORIZON-CL5-2022-D2-01.	CLEPA will gather, with the support of the project partners, contacts existing in relevant projects. An excel list can be prepared for the purpose of collecting a comprehensive list of projects, and the respective contact points to those. The European Commission and BEPA (in which both ORANO and CLEPA are members) can be engaged to support the identification of relevant projects. The same request can be addressed to relevant associations in the External Advisory Board, for insights on potentially relevant initiatives in other continents.
To be done over the course of Q1 2023.	Dependent on the availability of contacts, CLEPA will arrange meetings with representatives from other projects, and technical partners from RESPECT, to present the intention of collaborating, and gather initial information on e.g., common activities between projects and RESPECT.
TBD with technical partners of RESPECT	Organisation of one or more dedicated workshops in the months following Q1 of 2023, and as early as possible or relevant, including presentations from more advanced projects and their results, followed by Q&A. Another potential outcome is the creation of a collaborative work-space to facilitate the exchange of information between several projects.

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TBD, starting from 2024	Organisation of one or more dedicated workshops in cooperation with the projects approved for funding in 2022 to introduce presentations from RESPECT on the work done and first results, challenges and identified research gaps, followed by Q&A
TBD with technical partners of RESPECT	Once the first RESPECT project deliverables are published, with technical advancements on the project objectives, additional exchange activities can be organized, potentially in public format but ensuring participation of relevant representatives from similar projects. The same request can be addressed to relevant associations in the External Advisory Board, for insights on potentially relevant initiatives in other continents.



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3 INTERNAL COORDINATION, COMMUNICATION AND PROCEDURES

As mentioned throughout the report, CLERENS is tasked with leading the communication and dissemination activities of RESPECT. However, the consortium partners are also required to provide important contributions to the outreach activities. CLERENS be in charge of content production, coordination and adaptation, as it will be further explained in the following sections.

3.1 Content production and delivery

Throughout the duration of the project, communication materials will be prepared by several partners. However, all materials will be analysed by CLERENS prior to publishing. The coordination and intervention from CLERENS will be as followed:

A) For content produced by a partner

The coordination procedure is established as such:

1. The partner provides its communication material to CLERENS.
2. CLERENS reviews and assesses whether there is any interlap between the provided material and other communication initiatives from the consortium and whether it is in accordance to RESPECT strategy.
3. If the provided materials are deemed suitable by CLERENS, the partner can proceed with their publishing.

The partner can publish the approved content through the project channels, as well as through its own ones. The partner shall provide the other members of the consortium with a fair amount of exposure.

B) For contents produced by an external source

The communication materials prepared by actors outside the consortium may be taken into account and used. However, prior to its use, the partner must:

1. Identify and classify the content prepared by the external actor.
2. Assess and conclude whether the prepared content contributes to the communication and dissemination objectives of RESPECT.

If the externally prepared content is deemed as useful to RESPECT by the partners, they are invited to contact CLERENS to avoid overlapping, similarly to the procedure in point A.

C) Interactions with media

CLERENS is the main responsible for establishing and maintaining relationships with media. In cases of partners having the opportunity to interact with media, CLERENS will provide the partners with advice and support in any procedures and material.

3.2 Translation

All the communication materials shall be prepared in English. However, in order to ensure the most effective implementation of the dissemination strategy for the project, some communication materials can be made available in other languages in case of need.

3.3 Dissemination procedures

All dissemination activities are required to be approved by the consortium, as established by the Consortium Agreement and the Grant Agreement.

3.3.1 Tracking and reporting of dissemination activities

As stated by the article 17 of the GA each partner must effectively disseminate its results, taking into account the confidentiality agreements set in the GA and CA:

“The beneficiaries must disseminate their results as soon as feasible, in a publicly available format, subject to any restrictions due to the protection of intellectual property, security rules or legitimate interests”.

Additionally, according to article 17 of GA, any Partner intending to disseminate its results are required to give a notice at least 15 days in advance:

“A beneficiary that intends to disseminate its results must give at least 15 days advance notice to the other beneficiaries (unless agreed otherwise), together with sufficient information on the results it will disseminate”.

As stated by article 17 of GA, any partner may state its objection within 15 days of receiving notification:

“Any other beneficiary may object within (unless agreed otherwise) 15 days of receiving notification, if it can show that its legitimate interests in relation to the results or background would be significantly harmed. In such cases, the results may not be disseminated unless appropriate steps are taken to safeguard those interests”.



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3.4 Internal communication and repository

To maintain maximum transparency and awareness about the project, all partners will be regularly informed about its status, planning, and any other relevant issues. All the documents shall be transmitted or made available on the private internal repository on SharePoint. In addition, direct transmission of information to the partners will be used where appropriate.

Conference calls between WP leaders, task leaders and the project coordinator will be held monthly, so that it is possible to monitor the progress of project activities and to timely detect possible problems in order to mitigate them and to deliver an effective contingency plan (if needed).

Every official meeting of the project should be traceable on the private internal repository (Microsoft Teams) in a specific section. In particular, in the internal repository, a meeting section for the general meetings is created whereas for the WP meetings, a proper section is set-up in each WP folder. Different communication tools will be used in order to facilitate the exchange of information.

3.4.1 Software for conference calls

CLERENS will provide Microsoft Teams for the WP conference calls, in addition to the software widely used for conference calls in European Project's framework.

Created and marketed by Microsoft, a web-hosted service Microsoft Teams is an online meeting tool, desktop sharing, and video conferencing software, enabling users to meet with each other via the Internet in real time.

3.4.2 Private internal repository

CLERENS has set up an internal repository to enable document exchange among the partners and the archival of files. Microsoft Teams can be accessed by web through a personalized account (user name and password). Appendix D presents figures illustrating the Microsoft Teams repository. It is crucial to keep an updated record of the communication activities completed throughout the entire duration of the project.

The online private repository will have a specific section dedicated to all the past communication activities undertaken by the partners. A table contemplating dissemination activities (participation in external events, scientific and peer reviewed publications, and events organised by the Consortium) will be uploaded to the online repository and is to be completed by partners according to the activities they undertake (see Appendix G).





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3.5 Open access

RESPECT will provide open access (OA) to all peer-reviewed scientific publications related to its results through deposition in trusted repositories. The authors of all peer-reviewed scientific publications will choose the most appropriate way of publishing results, and these publications will be stored in an OA trusted repository, during and after the project's life following Article 17 and Annex 5 of the GA. The consortium will be encouraged to publish in the <https://open-research-europe.ec.europa.eu/platform>.

They should be reported on a list present on the online internal repository, as shown on Appendix F.



4 PERFORMANCE ASSESSMENT

A set of indicators have been selected to determine the success of communication and dissemination activities. RESPECT, as well as its online press and media coverage, will be monitored throughout its entire duration.

The results of the monitoring will be communicated at the Consortium meetings.

4.1 Evaluation and Key Performance Indicators

The performance of the project website will be evaluated through Google Analytics. LinkedIn and Twitter performance will be evaluated by the monitoring #RESPECTrecycling hashtag, as well as by asking the Consortium about the posts where the project was mentioned.

The table below lists the identified Key Performance Indicators and their respective targets for evaluation:

Table 6: Key Performance Indicators for RESPECT

Tool	Indicators	Targets
Website	<ol style="list-style-type: none"> Visits Material downloads 	<ol style="list-style-type: none"> <5000 = poor; 5000-10,000 = good; >10,000 = excellent Material downloads: <50 = poor, 50-100 = good; >100 = excellent
Newsletter	<ol style="list-style-type: none"> Number of subscriptions Number of clicks on newsletter 	<ol style="list-style-type: none"> <860 subscriptions = poor; 60-80= good; >80 = excellent <3 =poor; 3-4= good; >4= excellent
LinkedIn	<ol style="list-style-type: none"> Number of views per post where RESPECT is mentioned Engagement rate per post Likes/reactions per post where RESPECT is mentioned Shares per post where RESPECT is mentioned 	<ol style="list-style-type: none"> <100 = poor; 100-300=good; >300 = excellent <6% = poor; 6-10% = good; >10% = excellent <4 = poor; 4-8 = good; >8 = excellent <3 = poor; 3-6 = good; >6 = excellent

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Twitter	1. Followers 2. Impressions for top 3 tweets	1. <100 = poor; 100-300 = good; >300 = excellent 2. <1000 = poor; 1000-1500 = good; >1500 = excellent
Leaflets	Leaflet distribution	<500 copies= poor; 500-1,000 copies = good; >1,000 copies = excellent
Video	1. Views across all platforms 2. Like/dislike ratio (if present)	1. <200 = poor; 200-500 = good; >500 = excellent 2. <4 likes/1 dislike = poor; 4 likes/1 dislike = good; 9 likes /1 dislike = excellent
Scientific/technical publications	Number of papers submitted	<5 = poor; 5-7 = good; >7 = excellent
Launch event	Number of participants	<60 = poor; 60-100 = good; >100 = excellent
Final event	Number of participants	<80 = poor; 80-150 = good; >150 = excellent
Oral/poster presentations at conferences, symposia, seminars, workshops	Number of conference presentations	<3 = poor; 3-5 = good; >5 = excellent

4.2 Deliverables

Within the Communication and Dissemination Activities expected within RESPECT, there are the following deliverables:

Table 7: Deliverables within communication and dissemination activities

Deliverable	Month due	Responsible
Communication and dissemination Plan and visual identity	M4	CLERENS

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RESPECT website	M6	CLERENS
Communication and dissemination final report	M47	CLERENS

4.3 Key positions and communication teams

Table 8: Communication team

Association/Organisation	Main Communication Responsible	Support
CLERENS	Shenja Ruthenberg	Elene Dzeladze Elizaveta Kuzmina

4.4 Roles and responsibilities of partners

The communication strategy expects the active involvement of all project partners. CLERENS is the WP6 leader and is responsible for the communication activities by ensuring the proper information exchange within the consortium and supporting the full communication of the project’s content and results. ORANO and CLEPA will contribute to the regular updating of the communication management plan (D6.1). CLEPA will further contribute to the cooperation of RESPECT with other projects and initiatives by defining a collaboration scheme that sets up information exchange methodology for co-operating with relevant projects.

All partners are dedicated to promoting project outcomes and involving stakeholders in project participatory approach. They will help prepare communication materials, participate in and help organise events, provide information, feedback and inputs on dissemination activities. The universities and RTOs are of great importance for providing scientific publications whilst the commercial partners are focused on the exploitation and dissemination part of the project communication. The cost for communication materials and equipment is all allocated in CLERENS budget for the whole project. This includes the printing of materials, website and video delivery and final event management, etc. The partners are allocated with some budget to attend relevant events to promote the project and disseminate the results.



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CONCLUSION

This report (D6.1) represents the Communication and Dissemination Plan and visual identity for RESPECT project. This plan identifies, organises and established the channels, methods and activities used in order to promote objectives and results of RESPECT. It explains contexts, defines roles and assigns responsibilities to relevant bodies. The report presents the project profile handbook, including the visual aspects of the communication efforts, communication channels and target audience. The deliverable touches upon the measures to take to achieve the biggest impact and maximum results. The report represents a strategic document, however some of its content, such as the KPIs will be dynamic due to their nature and will need to be undated as the project learns more about the various domains and changes in policies.

The implementation of this plan will be monitored through D6.3 Communication and dissemination final report due M47.



APPENDIXES

Appendix A – Project logo, colour scheme and typography

Appendix A presents the images related to the project logo, colour scheme and typography as created for the visual identity of the project.



Figure 1: Logo of RESPECT

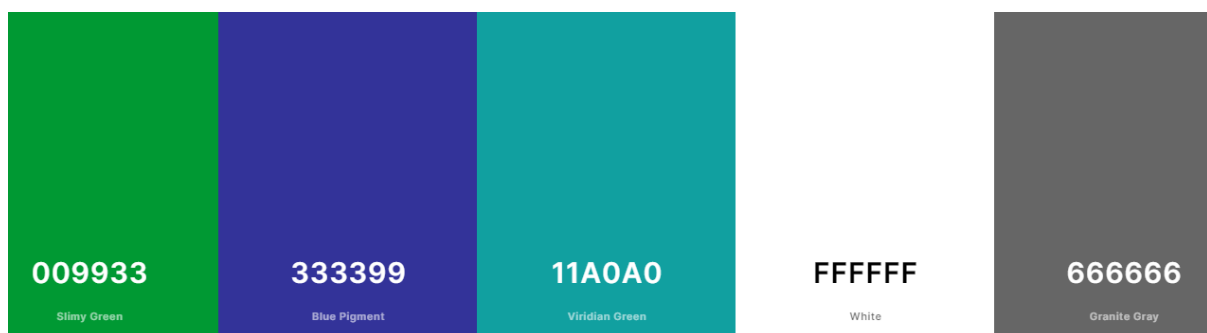


Figure 2: RESPECT colour palette

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Figure 3: Typography

Appendix B – Templates

Appendix B presents images related to the templates created for the RESPECT project.

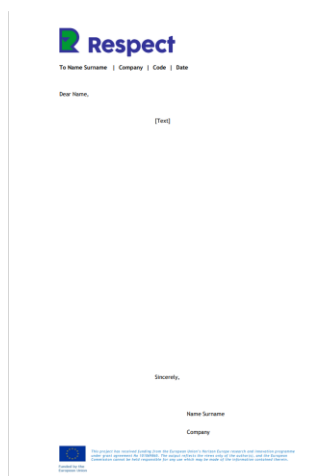


Figure 4: Letterhead template



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[PU]



Figure 5: Presentation template

Name of Meeting
Location, 00 Month 202_

MINUTES OF MEETING
Name of the meeting
Location
Date

ATTENDANCE LIST

Organisation	Name	Signature

Decision:
• Text
• Text

Decision:
• Text
• Text

Decision:
Text

Name of Meeting
Location, 00 Month 202_

Title	Title	Title	Title

Table 1: Example of table

Respect
FOR A COMPETITIVE, CIRCULAR AND SUSTAINABLE
EUROPEAN BATTERY MANUFACTURING INDUSTRY

Figure 2: Example of figure

Name of Meeting
Location, 00 Month 202_

LIST OF TABLES

Table 1: Example of table..... 2

Figure 6: Minutes of the meeting template



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[PU]

Location, 00 Month 202_

Respect
FOR A COMPETITIVE, CIRCULAR AND SUSTAINABLE
EUROPEAN BATTERY MANUFACTURING INDUSTRY.

TITLE

CONTENTS

1 CHAPTER	2
1.1 Subchapter	2
1.1.1 Topic	2
1.2 Subchapter	2
1.2.1 Topic	2
2 CHAPTER	4
2.1 Subchapter	4
2.1.1 Topic	4
2.2 Subchapter	4
2.2.1 Topic	4
CONCLUSIONS	5
REFERENCES	6
LIST OF TABLES	7
LIST OF FIGURES	8

1 CHAPTER

1.1 Subchapter

1.1.1 Topic

1.2 Subchapter

1.2.1 Topic

Text

2

Figure 7: Text template

0.0 - "Deliverable title"

COV/PU

Respect
FOR A COMPETITIVE, CIRCULAR AND SUSTAINABLE
EUROPEAN BATTERY MANUFACTURING INDUSTRY.

D#.# - "DELIVERABLE TITLE"

Work Package Number - Work Package Name

Task Number - Task Name

Due date of deliverable: Day Month Year

Actual submission date: Day Month Year

Project Acronym	RESPECT
Call	HORIZON-CL5-2021-02-01
Grant Agreement N°	101069865
Project Start Date	01-07-2022
Project End Date	30-06-2026
Duration	48 months

INFORMATION

Written by	Name author (Organisation short name)	0000-0000-0000-0000
Checked by	Name WP leader (Organisation short name)	0000-0000-0000-0000
Reviewed by	Name appointed reviewer 1 (Organisation short name)	0000-0000-0000-0000
Approved by	Name appointed reviewer 2 (Organisation short name)	0000-0000-0000-0000
Coordinator	Name coordinator (Organisation short name) - Project	0000-0000-0000-0000
Status	Draft 1.0 / Draft 2.0 / Final	0000-0000-0000-0000

DISSEMINATION LEVEL

CO	Confidential	
CL	Classified	
PU	Public	

VERSIONS

Date	Version	Author	Comment
00/00/00	1.0		The first draft
	2.0		Updated version
	FINAL		Final and submitted version

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Figure 8: Deliverable template



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Appendix C – EU logo and appropriate text



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Figure 9: EU emblem with text

Appendix D – Website, repository and communication material

Appendix D presents images related to the website and repository platform for RESPECT.

		HOME		
About	Events	News & Articles	Downloads	Contact
Vision & Concept		News	Communication Materials	Subscribe to Newsletter
Objectives		Articles	Public Deliverables	
Work Packages				
The Consortium				

Figure 10: Website Map

[PU]

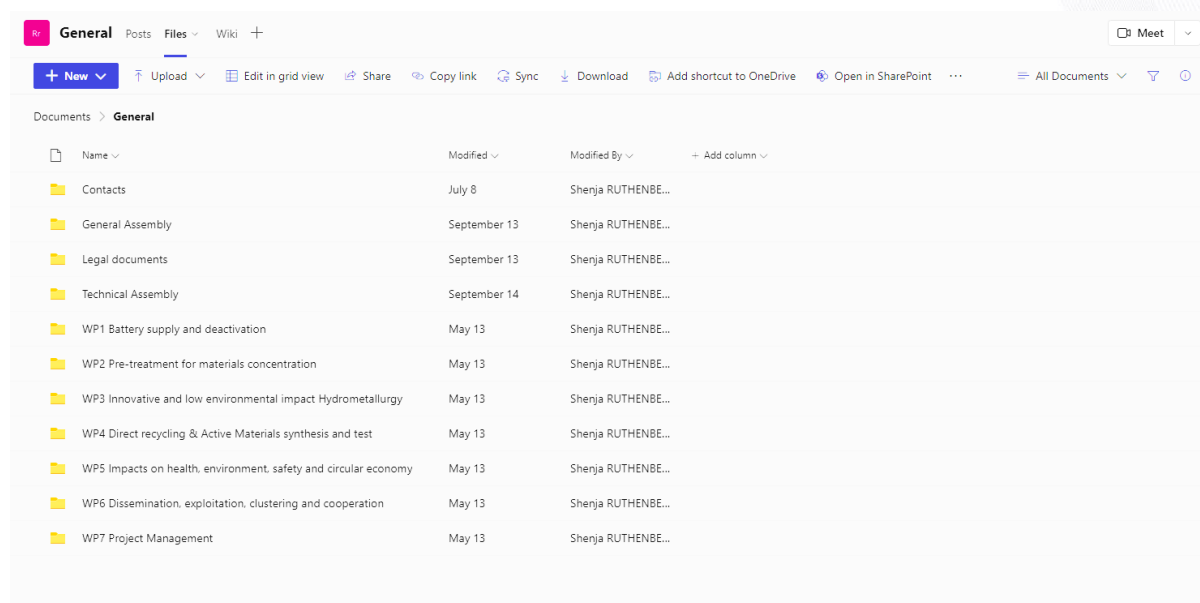


Figure 11: Internal structure of the repository based on SharePoint

Appendix E – List of events

Table 4: Events where RESPECT can participate or be presented by the Consortium members

Event	Date	Location	Activities Performed	People reached
European Sustainable Energy Week (EUSEW)	TBD	Hybrid (TBC)	Policy conference	Policymakers, industry, scientific community, general public
World Energy Storage Conference	TBD	TBD	Conference	Policymakers, industry, scientific community, general public
World Energy Storage 2023: Exhibition & Forum	10.05.2023 - 11.05.2023	Rotterdam, Netherlands	Exhibition and forum	Policymakers, industry, scientific community, general public
Energy Storage Global Conference	TBD	TBD	Policy conference	Policymakers, industry, scientific community, general public
American Chemical Society Annual Meeting (ACS) Spring 2023: Crossroads of Chemistry	26.03.2023 - 30.03.2023	Hybrid (Indianapolis, USA)	Meeting and exposition	Scientific community
244 th Electrochemical Society Meeting (ECS)	08.10.2023 - 12.10.2023	Göteborg, Sweden	Conference	Policymakers, industry, scientific community, general public

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International Society of Electrochemistry Annual Meeting (ISE)	TBD	TBD	Conference	Policymakers, industry, scientific community, general public
European Metallurgical Conference (EMC)	11.06.2023 - 14.06.2023	Dusseldorf, Germany	Conference	Policymakers, industry, scientific community, general public
Green Chemistry & Engineering Conference (GCEC)	13.05.2023 – 15.03.2023	Long Beach, CA, USA	Conference	Policymakers, industry, scientific community, general public
The Minerals, Materials and Metals Society Annual Conference (TMS)	19.03.2023 - 23.03.2023	San Diego, California, USA	Conference	Policymakers, industry, scientific community, general public
International Congress for Battery Recycling (ICBR)	TBD	TBD	Conference	Policymakers, industry, scientific community, general public
Advanced Automotive Battery Conference (AABC)	05.12.2022 - 08.12.2022	Hybrid (San Diego, CA, USA)	Conference	Policymakers, industry, scientific community, general public
Transport Research Arena 2024	TBD	TBD	Conference	Policymakers, industry, scientific community, general public
International Meeting on Lithium Batteries (IMLB)	TBD	TBD	Conference	Policymakers, industry, scientific community, general public
Kraftwerk Batterie – Advanced Battery Power	27.04.2023 - 28.04.2023	Aachen, Germany	Conference	Policymakers, industry, scientific community, general public
Batterie forum Deutschland	18.01.2023- 20.01.2023	Berlin, Germany	Congress	Policymakers, industry, scientific community, general public
European Research and Innovation Days	TBD	Hybrid	Policy conference	Policymakers, industry, scientific community, general public
EUROBAT General Assembly and Forum	06.06.2023 - 07.06.2023	Madrid, Spain	Policy conference	Policymakers, industry, scientific community, general public
Battery Show Europe and Electric & Hybrid Vehicle Technology	23.05.2023- 25.05.2023	Stuttgart, Germany	Conference	Policymakers, industry, scientific community, general public
BATTERY 2030+	TBD	TBD	Conference	Policymakers, industry, scientific community, general public
Raw Materials Week	TBD	Hybrid (Brussels, Belgium)	Policy conference	Policymakers, industry, scientific community, general public

Appendix F – Press release and dissemination material list

Appendix F presents the foreseen dissemination materials.

Table 9: Dissemination material list

MATERIAL	EVENT	CHANNEL OF PUBLICATION AND COUNTRY	DATE
Press release	N/A	RESPECT quarterly newsletter	30 September 2022
Leaflet	N/A	Not released yet	N/A
Video	N/A	Not released yet	N/A
Roll up	N/A	Not released yet	N/A

Appendix G – Communication and dissemination activities

Appendix G provides an overview of communication and dissemination activities completed by the RESPECT members throughout the duration of the project. The tables are to be filled out by the partners.

Table 10: Participation in external events

Event	Date	Location	Activities performed	Partners involved	People reached

Table 11: Events organised by the Consortium

Event	Date	Location	Activities performed	Partners involved	People reached
Kick-off meeting	20-21 September 2022	Paris, France	Project kick-off; presentation of project activities	Consortium	Consortium

[PU]

Table 12: List of scientific articles and publications

Date of first publication	Article/publication	Journal	DOI	Partners involved

Appendix H – List of public deliverables

Table 13: List of public deliverables

DELIVERABLE No. AND WP	LEAD PARTICIPANT	TYPE	TITLE
D1.1/WP1	Orano Mining	R	Catalogue of data of the feedstock to be treated
D1.2/WP1	CEVA	R	Catalogue of different solutions adapted to logistic
D2.2/WP2	CEA	R	Report on selective separation of graphite and active materials technology development
D4.1/WP4	VIANODE AS	R	Report about Graphite recycling
D5.2/WP5	LOMARTOV SL	R	Results of environmental, economic and social preliminary analyses (baseline scenarios)
D6.1/WP6	CLERENS	R	Communication and dissemination Plan and visual identity
D6.2/WP6	CLERENS	DEC — Websites, patent filings, videos, etc	RESPECT website
D6.3/WP6	CLERENS	R	Communication and dissemination final report



[PU]

Appendix I – Newsletter



**EU-funded project RESPECT kicks off
on 20 September in Paris, France**

The EU-funded project “Flexible, Safe and efficient REcycling of Li-ion batteries for a competitive, circular, and sustainable European battery manufacturing industry” (RESPECT) officially kicked off on 20th September 2022.

The RESPECT consortium partners met in Paris, France to lay the foundation for a successful 4-year path to contribute to paving the way for increasing global competitiveness, strategic autonomy and circularity of the European battery ecosystem by developing innovative green recycling and materials recovery processes, and thus supporting the growing Li-ion battery manufacturing in Europe.

The project aims to develop a global process encompassing a process-chain flexible enough to treat all kinds of Li-ion batteries (in terms of chemistries, state of health, geometries or applications), in closed loop, where the retrieved active materials could be directly reused after regeneration. It seeks to use Life Cycle Assessment to assess and optimise the impact of each segment of the battery value chain, especially in terms of lower emissions, less secondary pollutions, and health risks.

A word from the coordination team of RESPECT: “The consortium is based on solid and interdisciplinary partners covering the whole European Li-ion batteries value chain. The partners are fully committed to develop a sustainable, safe and efficient recycling process which would contribute to the circular economy and strategic autonomy of Europe.”



RESPECT project is coordinated by ORANO MINING (France) and includes also Commissariat à l’énergie atomique et aux énergies alternatives (CEA) (France), AALTO University (Finland), Chalmers Tekniska Högskola AB (Sweden), Cidetec Energy Storage (Spain), MEET Battery Research Center - University of Münster (Germany), Marrow Batteries AS (Norway), Vianode AS (Norway), Metso Outotec (Finland), LOMARTOV SL (Spain), Fraunhofer Gesellschaft zur Förderung der Angewandten Forschung E.V. (Germany), CLEPA (Belgium), I.C. BELGIUM SCRL (Belgium), COUPINDUS (France), CEVA LOGISTICS (France), Kyburz Switzerland AG (Switzerland), Addible Ltd. (U.K.), and Johnson Matthey PLC (U.K.).



This project has received funding from the European Union’s Horizon Europe research and innovation programme under grant agreement No 101069865. The output reflects the views only of the author(s), and the European Commission cannot be held responsible for any use which may be made of the information contained therein.



The RESPECT project has received funding from the European Union’s Horizon Europe research and innovation programme: 8.906.936,00€. It includes 15 entities from EU Member States, two entities from Norway, an associated country and also funded by the EU and three entities from countries not associated to Horizon Europe comprising one from Switzerland funded by the Swiss Confederation (State Secretariat for Education, Research and Innovation, SERI) with an amount of 1 million CHF and two from the UK, that have also received funding from national funding authorities (tbc).

The project consortium is glad to be part of this collaboration and is working hard to achieve the first project results!

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Figure 12: Newsletter



This project has received funding from the European Union’s Horizon Europe Research and Innovation Programme under grant agreement No 101069865.



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